

## **LEADTOOLS Barcode Module 1D Symbols (Advanced)** **Runtime Licensing Schedule**

LEADTOOLS Barcode Module 1D Symbols (Advanced) (“LEAD SDK”) requires runtime licensing based on your use/deployment of the end user application the customer develops using the applicable LEAD SDK (“Application Software”). LEAD offers a variety of licensing models designed to allow our customers the flexibility to make their barcode enabled software endeavors as successful as possible. If none of LEAD’s licensing models satisfy your requirements, we work with you to develop a licensing program that will fit into your business model. Contact [omsales@leadtools.com](mailto:omsales@leadtools.com) to further discuss licensing options.

### **Option 1 - Per Copy Pricing Model**

The basic licensing model for the LEAD SDK requires that a runtime license be purchased for each “Deployment” of the Application Software developed with the LEAD SDK. A “Deployment” of Application Software includes: (i) each copy of the Application Software installed by customer for internal use and (ii) each copy of the Application Software distributed to third parties by customer and its resellers/distributors. If the Application Software is installed on a network or server by customer or any of customer’s licensees, a runtime license is required for each computer that is connected to the network or server having access to the Application Software. One (1) runtime license is included with the initial purchase of the LEAD SDK. **The cost of additional runtime licenses is \$295.00 per copy.** Customers also have the option of purchasing runtime licenses in **prepaid** quantity blocks:

<u>Quantity Prepaid</u>	<u>Price Per Copy</u>	<u>Prepayment</u>
5+	\$235.00	\$1,175.00
10+	195.00	1,950.00
25+	165.00	4,125.00
50+	125.00	6,250.00
100+	85.00	8,500.00
500+	30.00	15,000.00

With this model, the customer completes a quarterly deployment report and sends it to LEAD on a calendar quarterly basis.

### **Option 2 - Client/Server - Concurrent User Model**

Customers also have the option of purchasing runtime licensing based on concurrent use or simultaneous access. Under this approach, Application Software that is installed on a network or server requires a license for each computer that has concurrent or simultaneous access to the Application Software. For example, if a customer has a network with 50 computers that are connected, but only 5 of the computers are permitted to access the Application Software at the same time, only 5 runtime licenses must be purchased. **The cost of concurrent runtime licenses is \$590.00 per copy.** Customers also have the option of purchasing concurrent runtime licenses in **prepaid** quantity blocks as shown below.

<u>Quantity Prepaid</u>	<u>Price Per Copy</u>	<u>Prepayment</u>
5+	\$470.00	\$2,350.00
10+	390.00	3,900.00
25+	330.00	8,250.00
50+	250.00	12,500.00
100+	170.00	17,000.00
500+	60.00	30,000.00

If customer is selling a client/server license commercially, customer may combine licenses for discounting purposes. For example if customer has 5 licensees to each of whom customer has granted 10 concurrent licenses to use the Application Software, customer could purchase a prepaid block of 50 concurrent licenses. With this model, the customer completes a quarterly deployment report and sends it to LEAD on a calendar quarterly basis.

### **Option 3 – Server License – Third Party Client Software**

For customers developing Application Software to be installed on a server that will reside solely on the server but which may be accessed by multiple users who are using third party software (software that does not include any of the libraries included in the LEAD SDK), these customers will have the option of purchasing Server Licenses for each server the Application Software is installed upon and by purchasing a server license, no additional licensing will be required for the computers accessing the Application Software residing on the server. A Server License is never a requirement. Customers always have the option of selecting licensing based on options 1 or 2 above.

<u>Quantity of Server Licenses</u>	<u>Price Per Server</u>
1	\$12,000.00
2	11,000.00
3	10,000.00
4	9,000.00
5	8,000.00